

	Diamond	Platinum	Gold	Silver	Bronze
Priority to host 1 side event session (1 hour of auditorium space, theme and panel of your choice as official part of the BCCC program)	✓				
Individual display counter located in the Conference's central 'Expo Lounge'	✓	✓			
Plenary session speaking slot <sup>1</sup>	✓ (2)	✓ (1)	✓ (1)		
Delegate passes (which you can use for your team and/or clients) <sup>2</sup>	✓ (8)	✓ (6)	✓ (4)	✓ (2)	✓ (1)
A quote of one of your senior representative featured in one press release	✓	✓			
A quote of one of your senior representative featured in NBS Brazil Alliance e-newsletter	✓	✓			
A quote of one of your senior representative featured in NBS Brazil Alliance social media	✓	✓	✓		
Your logo on the online and printed promotional event material	✓	✓	✓	✓	✓
Your logo on the front page of the online and printed Event Program	✓	✓			
Your logo and entity boiler with contact details, featured in the online and printed of the Event Guide	✓	✓	✓	✓	✓
Branding on the NBS Brazil Alliance Website	✓	✓	✓	✓	✓
Your logo on the introductory summit screens, during breaks and in introductory sessions slide	✓	✓			
Your logo on the onsite banners and signage	✓	✓	✓	✓	

For more information and to confirm your interest in sponsorship, contact: [carla.zorzanelli@nbsbrazilalliance.org](mailto:carla.zorzanelli@nbsbrazilalliance.org)



## BCCC 2024 Sponsorship Packages

	Diamond	Platinum	Gold	Silver	Bronze
Batch 1 (until March 31st) - non-members -	R\$ 200.000,00 (Approx. USD 40,000)	R\$ 67.500,00 (Approx. USD 13,500)	R\$ 40.000,00 (Approx. USD 8,000)	R\$ 19.000,00 (Approx. USD 3,800)	R\$ 8.500,00 (Approx. USD 1,700)
Batch 2 (From April 1st to June 30th) - non-members -	R\$ 215.000,00 (Approx. USD 43,000)	R\$ 72.500,00 (Approx. USD 14,500)	R\$ 44.000,00 (Approx. USD 8,800)	R\$ 22.000,00 (Approx. USD 4,400)	R\$ 9.500,00 (Approx. USD 1,900)
Batch 3 (From July 1st to September 10th) - non-members -	R\$ 230.000,00 (Approx. USD 46,000)	R\$ 78.000,00 (Approx. USD 15,600)	R\$ 50.000,00 (Approx. USD 10,000)	R\$ 30.000,00 (Approx. USD 6,000)	R\$ 12.000,00 (Approx. USD 2,400)

## BCCC 2024 Sponsorship Packages with discount for NBS Brazil Alliance Members

	Diamond	Platinum	Gold	Silver	Bronze
Batch 1 (until March 31st) - NBS Brazil Alliance members -	R\$180.000,00 (Approx. USD 36,000)	R\$61.000,00 (Approx. USD 12,200)	R\$35.000,00 (Approx. USD 7,000)	R\$15.000,00 (Approx. USD 3,000)	R\$ 5.000,00 (Approx. USD 1,000)
Batch 2 (From April 1st to June 30th) - NBS Brazil Alliance members -	R\$200.000,00 (Approx. USD 40,000)	R\$67.500,00 (Approx. USD 13,500)	R\$40.000,00 (Approx. USD 8,000)	R\$19.000,00 (Approx. USD 3,800)	R\$ 8.500,00 (Approx. USD 1,700)
Batch 3 (From July 1st until September 10th) - NBS Brazil Alliance members -	R\$215.000,00 (Approx. USD 43,000)	R\$72.500,00 (Approx. USD 14,500)	R\$44.000,00 (Approx. USD 8,800)	R\$22.000,00 (Approx. USD 4,400)	R\$ 9.500,00 (Approx. USD 1,900)

- Sponsorship packages for BCCC 2024 have limited availability and are allocated on a first come first served basis.
- For more information and to express interest on sponsorship please contact [carla.zorzanelli@nbsbrazilalliance.org](mailto:carla.zorzanelli@nbsbrazilalliance.org)
- The sponsorship will only be confirmed upon signature of the sponsorship contract. The amount due will respect the date of the contract.
- <sup>1</sup>Diamond sponsorship will have 2 plenary session speaking slots and Platinum and gold will have 1 plenary session speaking slot.
- <sup>2</sup>Diamond sponsorship includes 8 delegate passes, Platinum includes 6 delegate passes, Gold includes 4 delegate passes, Silver includes 2 delegate passes and Bronze includes 1 delegate pass.

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